

Margaret "Maggie" Moe

Education:

B.E. University of WI

Experience:

My career included 11 years of teaching special needs children. During that time, I worked with publishing companies to pilot new materials and write reviews. This led me to a 35-year career in educational publishing. During those years I had the opportunity to be a VP of Training and Support. This allowed me to put together presentations for both our educational customers as well as our sales staff. I learned the art of summarizing and highlighting what is important to a particular audience. I led regional sales teams as well as being promoted to the position of VP of sales and marketing. This is an area where spreadsheets, budgets and communication are extremely important. Being able to motivate and work as a team was always an integral part in my management style.

- 1. What do you consider to be short-term concerns in the Four Seasons Lakesites POA?

 Budget is always a short-term and long-term concern for the board. We want to keep assessments reasonable yet offer the amenities and excellent service provided through MAM.
- 2. What do you consider to be long-term concerns of the Four Seasons Lakesites POA? Strategic planning for the future, including monetary concerns and long-range planning for amenities are always of concern. Also, to look at long-range contracts with outside contractors and agencies such as the Sheriff's Department and other services. Also, I understand the ever-increasing complexities and growth in the Porto Cima area. I wasn't to work towards developing and improving services in this area of the development.
- 3. What is your basic reason for becoming a candidate?

I originally chose to become a member of the Board to gain more knowledge of the POA and how we can make improvements for our residents as well as holding down costs. Having served on the Board for several years now, I have gained a much better understanding of how complex our association is and what is required to make it function for the best interests of our community and all of the members.

4. What do you think that you will contribute to the Four Seasons Lakesites POA Board of Directors?

Having served as a member of the Board of Directors since 2015, I look forward to continuing to serve the community in which I have resided fulltime since 1993. I feel it is very important to keep this beautiful community at its very best which is why I am running for the board of directors. Beside the fact that I want to give my support to our POA and residents of Four Seasons, I think the above information about myself is why I would be a good selection to continue serving on the Board of Directors.